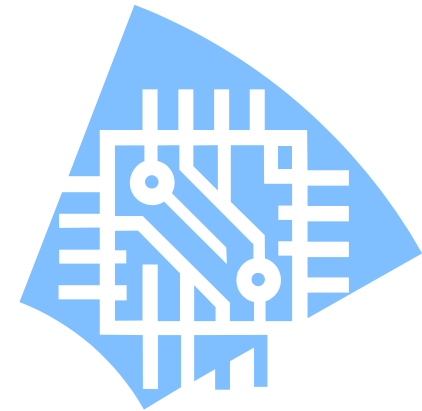
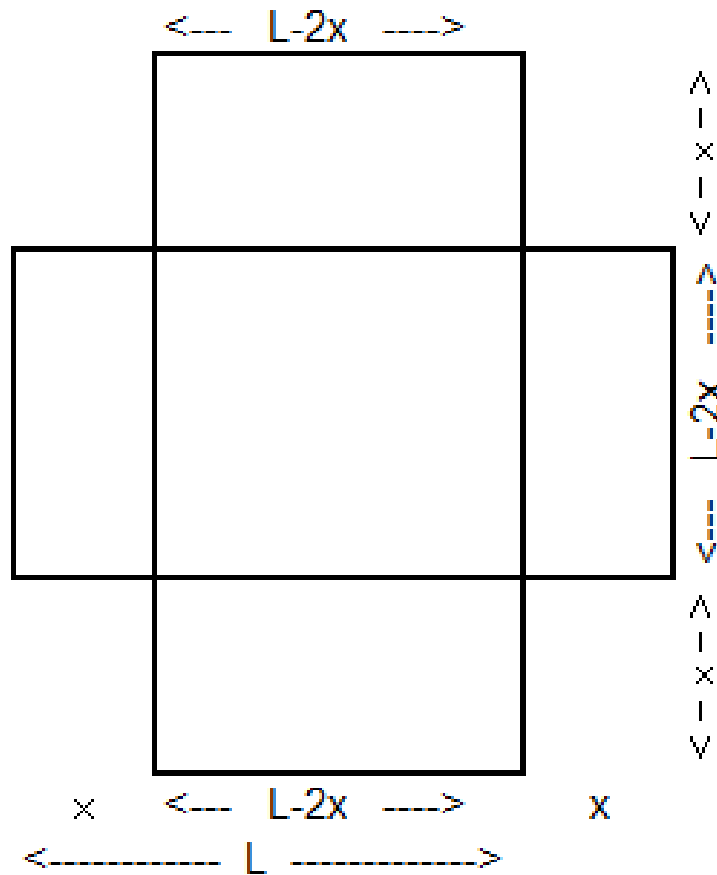


# A quick note on business calculus

## “Maximum volume of box”



What dimensions should be used to create a box with maximum volume using a square piece of paper with a side length  $L$  ?



volume  $y = ((L-2x)(L-2x)x = 4x^3 - 4Lx^2 + L^2x$  If we differentiate this,

$$y' = 12x^2 - 8Lx + L^2$$

$$x = \frac{2L \pm L}{6} = \frac{1}{2}L, \frac{1}{6}L \quad \frac{1}{2}L \text{ is not acceptable.}$$

$$x = \frac{1}{6}L \quad \text{The height}(x) \text{ of the box is } \frac{1}{6} \text{ of the side}(L), \text{ at which point the volume is maximum.}$$



If we assume  $L = 120$  cm and verify,

$$x = 120/6 = 20 \text{ cm, maximum volume} = 20 * (120 - 20 * 2) * (120 - 20 * 2) = 128,000 \text{ cm}^3$$

x	volume
14	118,496
16	123,904
18	127,008
20	128,000
22	127,072
24	124,416
26	120,224

